

TELEPHONE TALK

Vol. 39, No. 2

BRITISH COLUMBIA TELEPHONE COMPANY

March-April, 1949



—Photo by Claud Dettloff

Springtime . . . and a tree that "leans to the field and scatters on the clover blossoms and dewdrops at the bent spray's edge."



—Photo by C. C. Wright

"Down among the sheltering palms" — not in California, not in Florida — but in Beacon Hill Park, Victoria.

"Should Auld Acquaintance Be Forgot..."



—Photo by Jack Lindsay

An otherwise deserted Bayview operating room echoed the strains of this age-old song in the wee hours of the morning following the midnight, March 5, cut-over of Bayview as this group joined hands to sing farewell to an office that had given continuous service for over 37 years. Those pictured above, clockwise, are: Miss Rita Lindsay, Miss Edna McGillivray, Mrs. Lenora Abrams, Miss Helen Hardy, Mrs. Alice Gordon, Mrs. Margaret McAdams, Miss Thelma Rudolph, Mrs. Connie Downie, Mrs. Cathalene Renfrey, Miss Margaret Moncrieff (chief operator), Miss Ann Lyon (assistant chief operator), and Miss Margaret Barber.

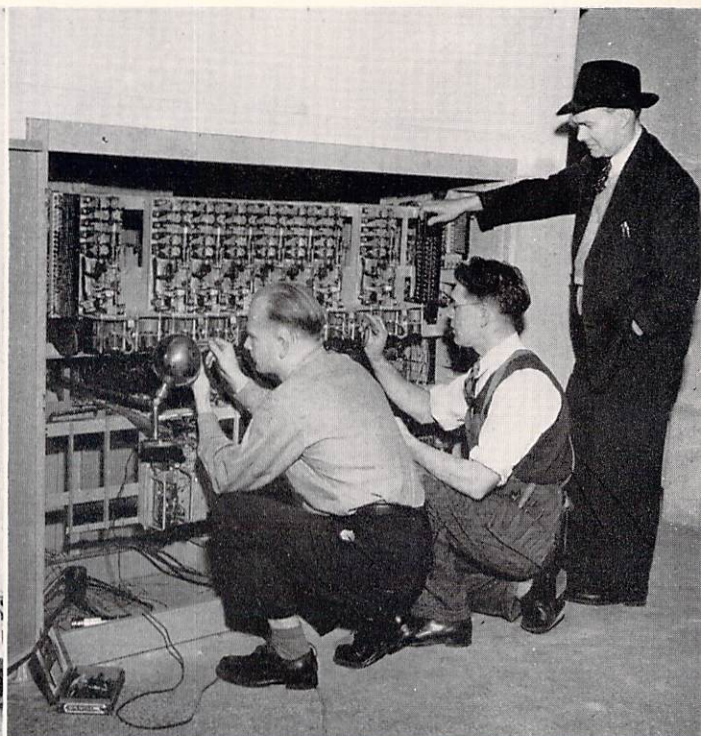


—Photos by Fort-Cowx-Macphail

Pictured at the left, engaged in his duties, is Dave Robertson, of Albion Plant, while in the right-hand picture are his two talented daughters, Jean, at the piano, and Ann, with her violin. Jean won the silver medal for the piano in the Grade 7 examination of the Toronto Conservatory of Music in 1947. Ann holds two Toronto Conservatory silver medals for the violin. One she gained in 1945 for the Grade 2 examination, and the other for the Grade 5 examination last year.



—Photo by Fort-Cowx-Macphail



—Photo by Fort-Cowx-Macphail

An additional toll position for the Victoria switchboard, to provide further facilities for long distance telephone service, is seen here being moved into the Victoria central office.

A. D. Vaughan, A. D. Shaner and G. Cruickshank, foreman, all of the Switchboard Installation department, working on a P.A.B.X. at the Royal Trust Company, Victoria.

Bowling Champion



—Photos by Jack Lindsay

A champion in her first year as a tenpin bowler, Miss Pat Mahood, of the Revenue Accounting staff, Vancouver, captured the high single title in the women's city annual tenpin tournament at the Pender Alleys, Vancouver. In the smaller photo Miss Mahood shows how it is done.

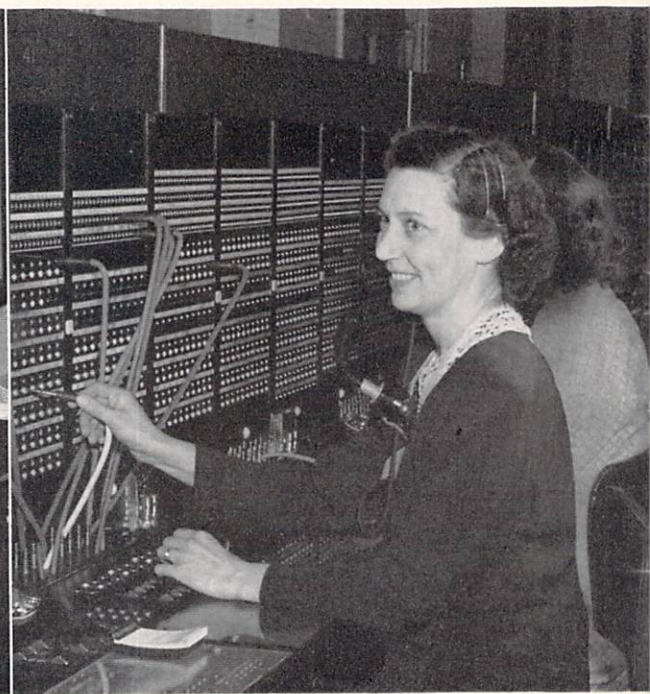


—Photos by Jack Lindsay

One of the most important behind-the-scenes operations in preparation for big cut-over of manual telephones to automatic, such as the recent Bayview-Cedar-Cherry conversion, is the work of the Traffic Assignment Bureau. A total of 13,478 number-changes were involved, a job requiring the greatest accuracy to make sure that no subscriber was assigned a wrong number. Heading the Traffic Assignment Bureau which comes under James Watson, automatic traffic engineer, is Miss Margaret Mott, shown at the left. The members of her staff, pictured at the right, are: Front row, left to right, Miss M. Smith, Miss M. D. Rushbury, Miss M. Sproat and Mrs. J. Stocker; back row, left to right, Miss A. Buchanan, Miss J. Lennie and Mrs. D. Kuse.



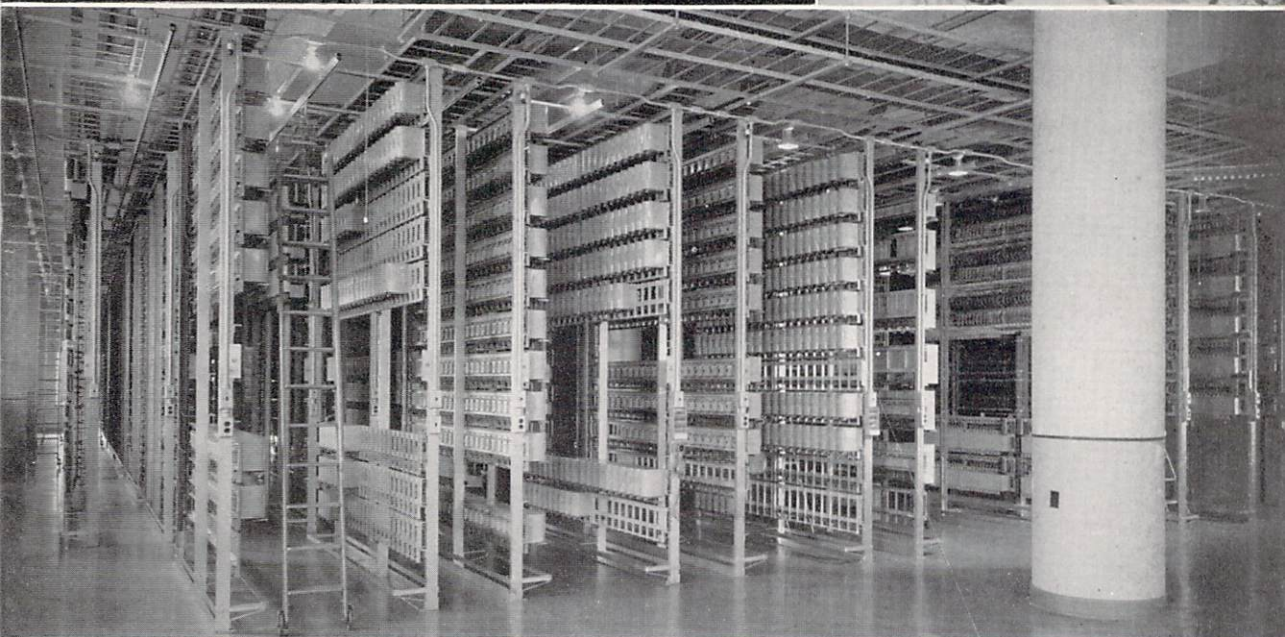
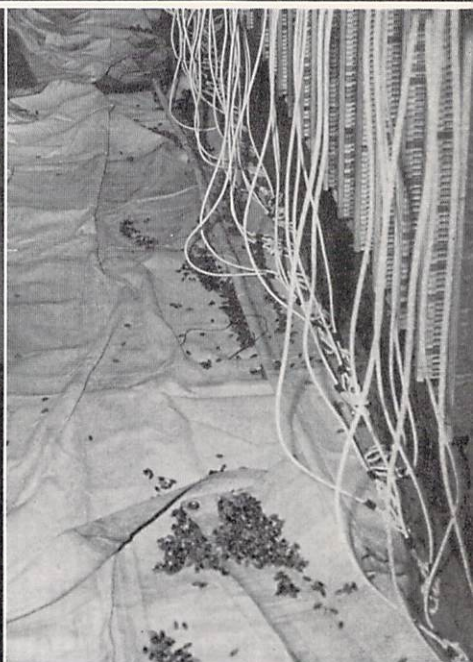
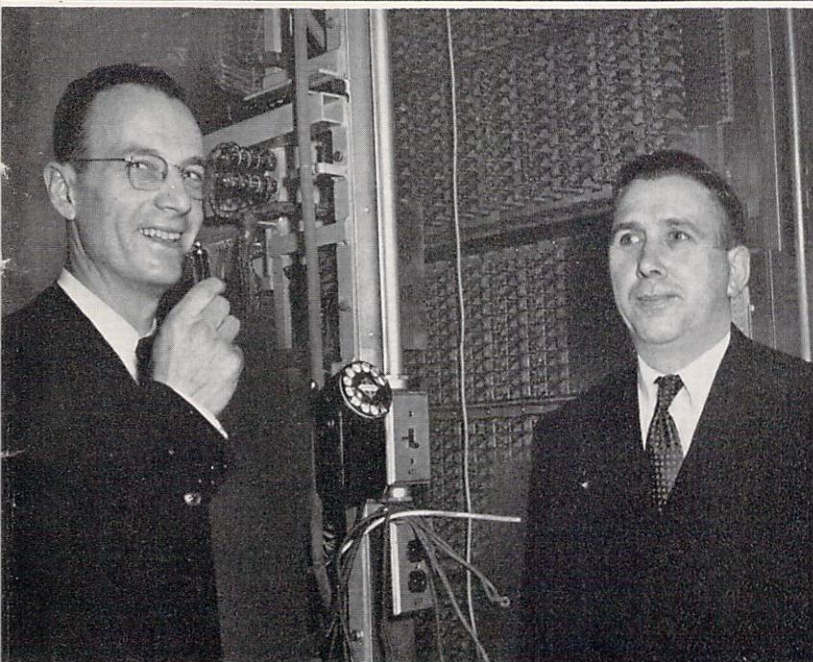
—Photo by George Young, Vancouver Sun



—Photo by Dominion Photo Co.

Walter Baird (left), of Baird's Clothiers, 490 West Hastings Street, Vancouver, demonstrates how he held three alleged robbers at bay with a pair of scissors while attempting to place an emergency call to police. He dialed "0" for operator. Mrs. Margaret Morgan (right), Dial Service operator, who answered the call, was later congratulated by Mr. Baird for her alertness in contacting the police who arrived on the scene minutes later.

Goodbye to Bayview



—Upper photos by Jack Lindsay
—Lower photo by Dominion Photo Co.

Star performer at the recent conversion of 13,478 Bayview telephones to the B. C. Telephone Company's new Cedar-Cherry automatic installation was Alderman Alex W. Fisher, chairman of the harbor, utilities and airport committee of the City Council. Alderman Fisher, who represented the mayor and council, blew the whistle which signalled the actual cut-over. In the upper left-hand picture he is shown with whistle poised while Cedar-Cherry chief switchman, Art Hardy, looks on. At the right are scores of heat coils on the floor after plant men pulled them in the Bayview rack room to cut Bayview out of service. The lower picture is a general view of the Cedar-Cherry automatic equipment showing the banks of switches which now do the work formerly done by Bayview operators.

Bayview — Before Cutover



... and after!



—Top photo by Dominion Photo Co.

—Lower photo by Jack Lindsay

For over 37 years the Bayview central office of the B. C. Telephone Company gave uninterrupted service to thousands of telephone users, handling hundreds of thousands of calls during that time. When the office first opened in November, 1911, it was responsible for only 1260 telephones which were served by a 15-position switchboard. Before the March 5 cut-over of all remaining Bayview telephones to Cedar or Cherry it was a busy place, as shown in the top picture. As the midnight conversion approached, there were fewer and fewer operators on the board. At midnight Bayview breathed its last and the board was deserted, as pictured below. The operators' chairs were pulled to the centre of the room and all cords taken down — for the first time in 37 years. All permanent operators were absorbed into other Vancouver offices.



—Photo by Jack Lindsay



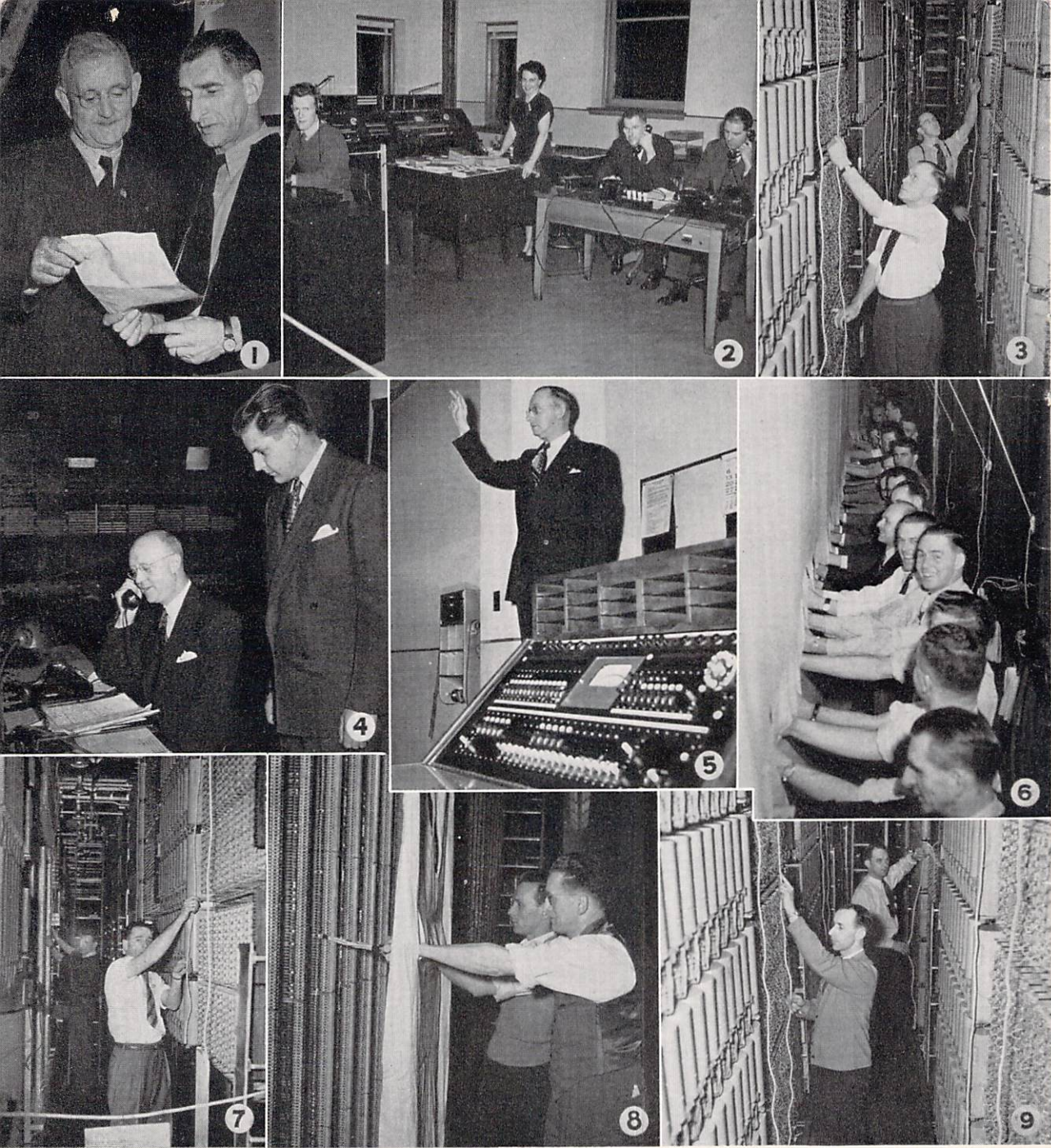
—Photo by Dominion Photo Co.

There was still one Traffic Department job to be done after Bayview died — the sorting of the day's interexchange tickets — and that task fell to Mrs. C. Renfrey, pictured at the left, who was on duty from midnight until the following morning. The conversion of Bayview telephones to automatic was also marked by the retirement of Miss Margaret Moncrieff after nearly 39 years with the Telephone Company. She is shown at her desk with her assistant chief, Miss Ann Lyon, at the right.



—Photo by Jack Lindsay

The planning for an automatic conversion is accomplished by a "cut-over committee", a specially appointed group of telephone men representing all phases of the Telephone Company's operations. Members of the Bayview cut-over committee, with one exception, are shown above. From left to right, they are: S. R. Hartney, district traffic chief; G. P. Kelly, assistant automatic traffic engineer; H. F. Urquhart, district plant manager; Harold Turner, plant training supervisor; Jack Adamson, assistant superintendent of switchboard installation, and James Crawford, Vancouver commercial manager. E. K. Saul, assistant equipment engineer, seventh member of the committee, was not present when the picture was taken. The cut-over committee comes under the jurisdiction of the Co-ordination Committee, of which Ralph Argue, general traffic engineer, is chairman.



—Photos by Jack Lindsay

Vital operations during the March 5 cut-over of 13,478 Bayview telephones to Cedar-Cherry, biggest automatic conversion in Vancouver history, are pictured above. (1) Norman MacDonald, left, Cedar district plant chief, and Bob Lindsay of the switchroom staff, glance over cut-over directions. (2) The Cedar-Cherry test desk department where John Nesbitt, cut-over dispatcher, and his assistant, Bill Rickson, gave directions by telephone to "pull heat coils" in Bayview and to "pull blocking tools" in Cedar-Cherry. From left to right are: Bob Drummond, Miss Marguerite McLean, Mr. Nesbitt and Mr. Rickson. (3) Switchmen Joe Dunn, front, and Bob Morris, all set to pull blocking tools. (4) E. Stuart Dickson, division traffic superintendent, left, and S. R. Hartney, district traffic chief, were in charge of releasing incoming and outgoing Bayview trunks. Mr. Dickson finally gave the "O.K. to cut" all Bayview telephones, from his station in the operating room. (5) Harold Turner, chief plant cut-over supervisor, gives a visual signal to pull trunk heat coils in Cedar-Cherry. (6) Plant men in the Bayview rack room in position to pull the heat coils, throwing Bayview out of operation. (7) Stuart Loutet, front, and Bob Drummond, ready to pull blocking tools. (8) Alan Dye, front, and Dave Lawrence pull trunk heat coils in Cedar-Cherry. (9) Jack Simms, front, and Bob Coffin ready for the order to "pull blocking tools."

All Bayview Telephones "Cut" to Cedar-Cherry

A FEW seconds after Ald. Alex W. Fisher, chairman of the harbor, utilities and airport committee of the Vancouver City Council, blew a whistle in the B. C. Telephone Company's new Cedar-Cherry automatic office just before midnight, March 5, 13,478 Bayview manual telephones were cut over to dial, and Bayview, as a manual office, was dead.

Biggest automatic conversion in Vancouver history, the cut-over took less than two minutes, each telephone company employee concerned performing specified duties with speed and efficiency.

The cut-over itself, began at 11:58 p.m., the pre-set zero hour for pulling heat coils in the Bayview rack room, followed by the pulling of blocking tools in Cedar-Cherry, the two principal actions necessary for the conversion.

By midnight, the Bayview manual office, which had served one of Vancouver's fastest-growing districts for more than 37 years, had breathed its last, and the task of handling telephone calls in the area bounded by English Bay, Laurel Street, Thirty-third Avenue and Alma-Dunbar was turned over to \$3,000,000 worth of automatic equipment.

As Bayview died, the cold, impersonal but efficient hum of the dial tone replaced the warm voices of several generations of girls who had staffed Bayview since November, 1911, when the office handled its first calls. For over 37 years Bayview gave uninterrupted service 24 hours a day, an example of the closest thing to perpetual motion man's ingenuity can devise. In the past 20 years—as far back as traffic records go—the old Bayview office handled a total of approximately 577,650,000 originating calls.

Two B.C. Telephone Company officials who were present at Bayview's birth at midnight, November 18, 1911, watched its passing with feelings of regret. They were Miss Margaret

Moncrieff, chief operator since September, 1944, and Norman MacDonald, Bayview district plant chief since 1924.

For Miss Moncrieff, it marked retirement after nearly 39 years of service with the company. She was a member of the operating staff when Bayview first opened. Mr. MacDonald, however, will carry on as district plant chief for Cedar and Cherry. He had been a member of the cut-over crew when Bayview came into service.

The Bayview conversion actually began in November, 1947, with an initial cut of approximately 3,800 telephones. This provided relief until equipment could be obtained and installed for converting the remainder, and the March 5 conversion brought the grand total of Cedar-Cherry automatic telephones to approximately 19,000.

Prior to and during the conversion, incoming and outgoing Bayview trunks were released during the day as the traffic load dropped, for individual cut-over to Cedar-Cherry. The Traffic Department end of this work was carried out by E. S. Dickson, division traffic superintendent, and S. R. Hartney, district traffic chief, from a station in the Bayview operating room. Their instructions were transmitted through John



These Bayview operators, collecting their headsets at 6.30 p.m. on March 5, comprised the last shift to go on duty prior to the cut-over at midnight that night. From left to right, they are: Mrs. Elizabeth Burton, Mrs. Violet Hughes, Mrs. Ruth Harvey, Mrs. Bertha McGillivray, Mrs. Thelma Rennie, Mrs. Hope Stevens and Mrs. Edith Edwards. Photo by Jack Lindsay.



A cut-over involving the conversion of thousands of telephones to automatic requires considerable subscriber-instruction in the use of the dial and a great deal of plant clerical work. The pictures above show Joe Weimar of the Plant Department and his staff who were responsible for these phases of the conversion. The dial instructors in the upper left-hand picture are: Sitting, left to right, Emmet Cafferky, Ron Clarke, William Sutherland and Ivan Crossan; standing, Frank W. Long, Kenneth Ridout, Gordon McCosh, Gordon Knight, Orval Herr and Arnie Heckert. Mr. Weimar's clerical staff shown below are, left to right: Mrs. Stanley Adkins, Miss Margaret McKay and Mrs. William Docharty. Mr. Weimar is pictured at the right. Photos by Dominion Photo Co.

Nesbitt, cut-over dispatcher, and his assistant, Bill Rickson, who notified plant supervisors in the other Vancouver offices concerned.

At 11.58 p.m., the "O.K. to cut" was spoken into a telephone by Mr. Dickson from the Bayview operating room. At the other end, in Cedar, the cut-over dispatcher, via a telephone connection to the Bayview rack room, ordered: "pull heat coils." Nearby the dispatcher, Harold Turner, chief plant cut-over supervisor, gave a visual signal for two men to pull some heat coils in the Cedar rack room, and simultaneously, Norman MacDonald, Cedar district plant chief, stationed in the Bayview rack room, gave a similar order to 40 men to perform the same kind of operation, the last-mentioned action throwing all Bayview telephones out of service.

When the dispatcher heard that all heat coils had been pulled, he gave the order to "pull blocking tools" to Art Hardy, Cedar-Cherry chief switchman. Mr. Hardy signalled Ald. Fisher who blew his whistle, and the final operation was carried out as switch-

men went down the bays of line-finder relays yanking out small strips of material by means of connecting ropes from between contact points in several thousand switches. Mr. Hardy had rigged these strips so that 400 were pulled out at a time instead of 10 as was customary in previous cut-overs.

C. B. Diplock, vice-president and general manager, introduced Ald. Fisher at the cut-over and complimented employees on their good work in connection with the project. Among company executives present were Gordon Farrell, president, and James Hamilton, vice-president in charge of operations.

The Cedar-Cherry installation was planned by the Co-ordination Committee, consisting of R. S. Argue, general traffic engineer, chairman; C. W. Halford, assistant general commercial manager; C. A. Moore, general plant supervisor; W. S. Pipes, rate engineer; G. K. Haspel, automatic engineer; E. S. Dickson, division traffic superintendent; Stirling Ross, equipment and building engineer; R. A. Story,

(Continued on Page 19)



Members of the Bayview and Information staffs are pictured above enjoying their Christmas festivities in the Bayview cafeteria for the last time. (1) Left to right, Miss Thelma Rudolf, supervisor, and Miss Edna McGillivray and Miss Ruth Raymond, senior operators, present gifts from the tree. (2) Included in this group are: Miss Joan Chapman, Miss Nellie Cushing, Miss Elizabeth Findlay, Mrs. Robna Jenkinson, Mrs. Catherine Robertson, Miss Vera Wladyka, Mrs. Isobel Ross, Mrs. Marjorie Kendrick, Mrs. Carolyn Major, Miss Miriam Biehler, Mrs. Jacqueline Weaver, Mrs. Margaret Brunt, Mrs. Jean Pettit, Mrs. Eileen Hill; Miss Elsie McLean and Miss Jean Mercer, supervisors; Miss Edna McGillivray, senior operator; Miss Zina Logan, Mrs. Irene Andrews, Miss Elizabeth Luchka, Miss Barbara Spaven, Miss Helen Weed and Miss Mary Carroll. (3) Among those seated around the table are: Miss Margaret Barker, Miss Ellen Mork, Mrs. Winifred Caldwell, Miss Yvonne McWhinnie, Miss Louise Crow, Miss Roi Fowler, Miss Catherine Wilson, Information chief operator; Miss Margaret Moncrieff, Bayview chief operator; Mrs. Marjorie Nelson, Miss Leono Hallam and Miss Vera Walker. (4) Assisting Miss Edna McGillivray, senior operator, (centre) around the tree are Miss Meyliss Strom (left) and Miss Margaret Strom (right), sister operators. (5) Clockwise around the table are: Miss Iris Moxey, Miss Barbara Spaven, Miss Gladys Storey, Miss Eileen Major, Miss Mary Herbert, Miss Margaret Ledger, Miss Edith Hickson, Miss Dolores Gourlay and Mrs. Heather McCulloch. Miss Elizabeth Mackie and Miss Eileen Shrier are seated in the background. (6) Pictured in this group are: Mrs. Mildred Hart, serving, Miss Ruth Cooper, Mrs. Muriel Bernado, Mrs. Mary Bouchard, Mrs. Jean Oram, Miss Thelma Rudolf, Mrs. Verna Grodzanich, Miss Eugenia Malka, Miss Nellie Cushing, Miss Elizabeth Findlay, Mrs. Marjorie Makweis, Mrs. Florence Kirkham, Mrs. Hazel Asserlind, Miss Jane Hughes, Miss Mary Petrica, Miss Constance Truman, Miss Eileen Rossiter, Mrs. Lilian Brown, Mrs. Ethel Stevens, Mrs. Georgia Docharty, Mrs. Alice Gordon, Miss Winnifred Best and Mrs. Lenora Abrams. Photos by Dominion Photo Co.

Company Fails to Meet Full Dividend Requirements

The British Columbia Telephone Company failed by \$32,000 to earn its full dividend requirements for 1948, and will shortly seek a general increase in rates to meet increased costs.

This was made known in the company's fifty-seventh annual report, issued by Gordon Farrell, president.

Unlike many other firms, said Mr. Farrell, the company cannot finance expansion out of earnings, but must have earnings sufficient to attract large amounts of new capital to meet the record-breaking demand for telephone service.

The company's gross revenues went up from \$10,987,513.75 in 1947 to a new record of \$12,158,896.28 in 1948, while total expenses rose from \$10,268,805.98 in 1947 to \$11,364,826.46 in 1948.

The increased expenses were due to greater cost of materials and higher wages and salaries, and also to larger requirements for interest due to the sale of bonds to finance expansion. Payroll expense absorbed over 50% of the gross revenue in 1948.

The net profit went up from \$718,707.77 in 1947 to \$794,069.82 in 1948, but the dividend requirements rose from \$690,000 in 1947 to \$826,197.92 in 1948 owing to the issuing of additional capital stock to finance the company's growth.

Dominion, provincial and municipal taxes were down from \$811,955.44 in 1947 to \$752,490.08 in 1948.

Real estate, buildings, plant and equipment were valued at \$49,392,761.84 in 1948 compared with \$43,450,670.17 in 1947.

After adding \$285,723.22 in refundable portion of excess profit taxes, and providing for the payment of dividends for the year, the earned surplus of the company as at December 31, 1948, amounted to \$800,170.19.

While the company failed to earn completely the dividend requirements for the year, the amount by which it fell short was provided from surplus.

Current assets of the company included cash in bank of \$2,612,296.90, and Dominion of Canada bonds valued at \$5,027,150.00. This to a large extent represents proceeds from the sale of stocks and bonds and is being held in readiness to meet commitments as new equipment is obtained.

"The company is faced with the necessity of seeking in 1949 an increase in its telephone rates," Mr. Farrell's report stated. "The heavy demands for service call for large additional capital expenditures to provide the buildings, plant and equipment necessary to meet these demands. The company cannot, like many businesses, finance out of earnings the expansion required to meet the public demands for telephone service. It must, however, have earnings sufficient to attract the capital necessary to provide for the needed growth and expansion of its system.

"While the company requires additional capital funds on the one hand, net earnings on the other hand are declining because of higher operating costs. It is these factors which make it necessary that the company seek, in the coming year, its first general increase in rates since 1921, when they were adjusted following World War I."

The annual report, presented to the annual general meeting of the company on March 10, says that the demand for telephone service in 1948 was the greatest in the company's history. British Columbia had continued to be Canada's fastest growing province. In seven years, 1941 - 1948, the population of B. C. grew about 32% compared with an increase for Canada as a whole of 12%.

The company has added about 46,000 telephones in the past three years, a net increase of 28%. But there were still over 22,000 applications on the telephone waiting list at the end of the year. In 1948 the net increase in the company's telephones was 14,701, bringing the total as at December 31 to 208,437.

During the past three years plant and equipment to the value of over \$15,000,000 has been added to the company's system.

Local calls in the company's system totalled 326,287,016 for the year, a record total and 7.5% higher than in 1947. Completed long distance calls rose 10.5% to total 4,577,602 for the year.

A total of about 6,434 circuit miles were added to the company's long distance facilities.

Pointing out that the company had stretched its facilities far beyond normal limits in order to provide service for as many customers as possible, Mr. Farrell said that this, together with the heavy volume of local traffic, had in many instances reduced the quality of local service below normal. He expressed appreciation of the understanding and co-operative attitude of telephone users.

The report recalls that in March, 1948, the company sold \$2,000,000 3¾% bonds due March 1, 1971, and also issued and sold in July \$1,500,000 of ordinary stock and \$3,500,000 of 4¾% cumulative redeemable preferred stock. The proceeds are being used for the purchase and construction of additional telephone plant as equipment becomes available.

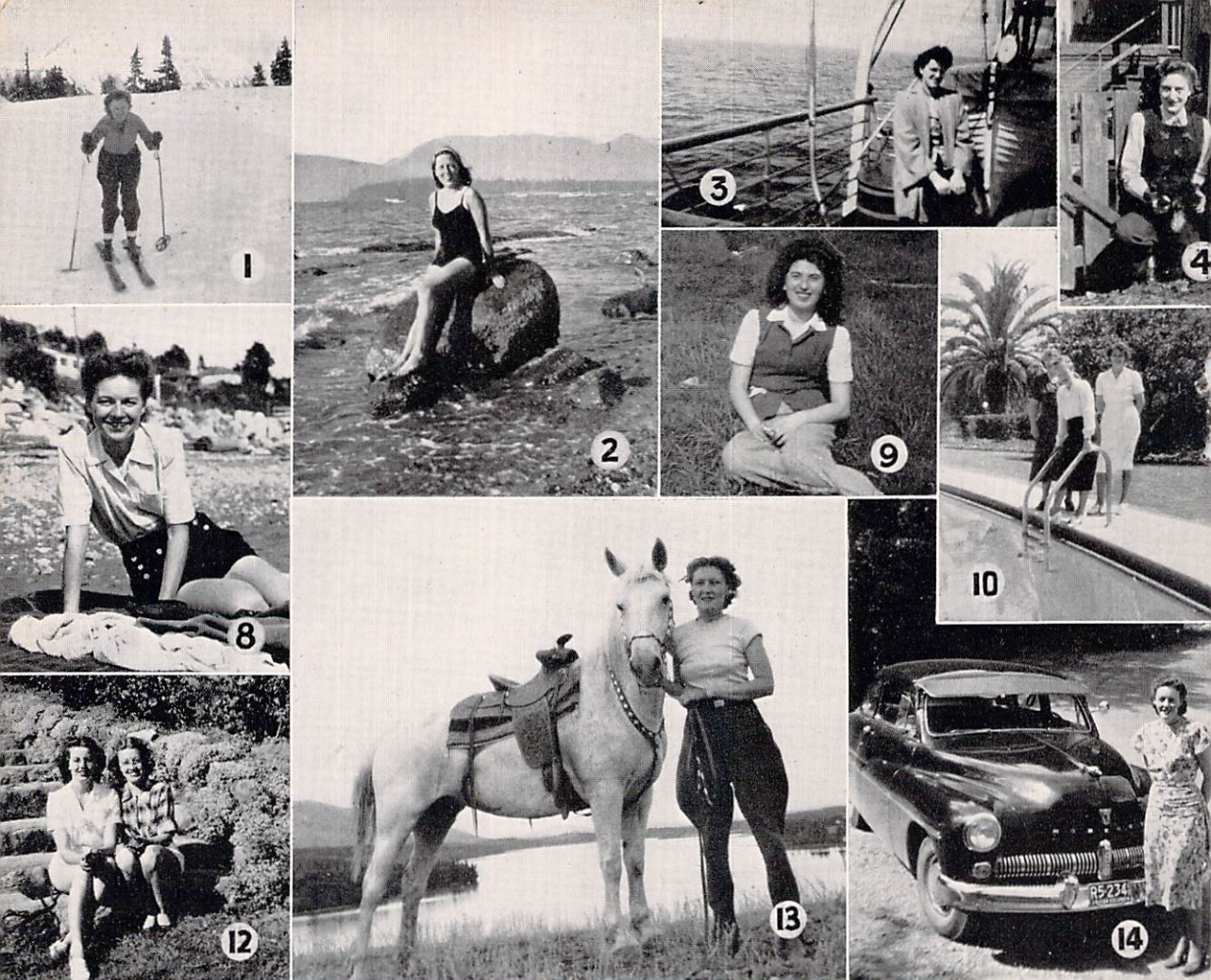
THE B. C. TELEPHONE COMPANY'S INCOME FOR THE YEAR 1948

Where It Came From

	(Revenue)		Per Dollar of Income
FROM LOCAL SERVICE	\$ 8,468,800	or	.70
FROM TOLL SERVICE	3,603,000	"	.29¼
FROM OTHER SOURCES	88,800	"	.00¾
TOTAL	\$12,160,600		\$1.00

Where It Went

	(Expenditures)		
For SALARIES and WAGES	\$ 6,332,000	"	.52
(In addition \$921,400 was paid in salaries and wages for additions and replacements to Plant and Equipment, making a total Payroll for the year \$7,253,400, equivalent to 60c out of each Income Dollar for the year.)			
For SUPPLIES and other EXPENSES OF OPERATION	1,630,800	"	.14
For DEPRECIATION of PLANT and EQUIPMENT	1,648,400	"	.14
(Provision for Retirement of Plant and Equipment as it becomes worn out or obsolete.)			
For TAXES	752,500	"	.06
For INTEREST on BORROWED MONEY	1,002,700	"	.08
For DIVIDENDS (Preference, Preferred and Ordinary Stock)	794,200	"	.06
TOTAL	\$12,160,600		\$1.00



All of these 1948 holiday photos were contributed by members of the former Bayview operating staff. (1) Miss boat. (4) Miss Ellen Mork and dog. (5) Miss June Phillips and Miss Gladys Smith at Cultus Lake. (6) Miss I supervisor, at White Rock. (9) Miss Eileen Shrier at Nelson. (10) Mrs. Blodwen Graham, centre, and friends Best, left, and a friend at White Rock. (13) Miss Ann Lyon and steed at Big Bar Ranch, Cariboo. (14) Miss Golf Course, Vancouver. (17) Miss Iris Moxey on the

Registration of Voters

A RECENT survey revealed that a considerable number of eligible voters were not registered on the provincial voters' lists. This was no doubt due to the fact that many voters were not aware that former registrations had become invalid with the cancellation of voters' lists used in the last Provincial election.

Because of this situation the British Columbia Telephone Company and other companies have co-operated with the provincial registrar of voters by taking steps to advise employees of the problem and to arrange, if desired, for re-registration. Following the checking of existing registration lists, our company issued cards to all employees who, according to the Registrar's records, were not registered.

With the possibility of a Provincial or Dominion election, or both, in the not too far distant future, we are asked to impress upon

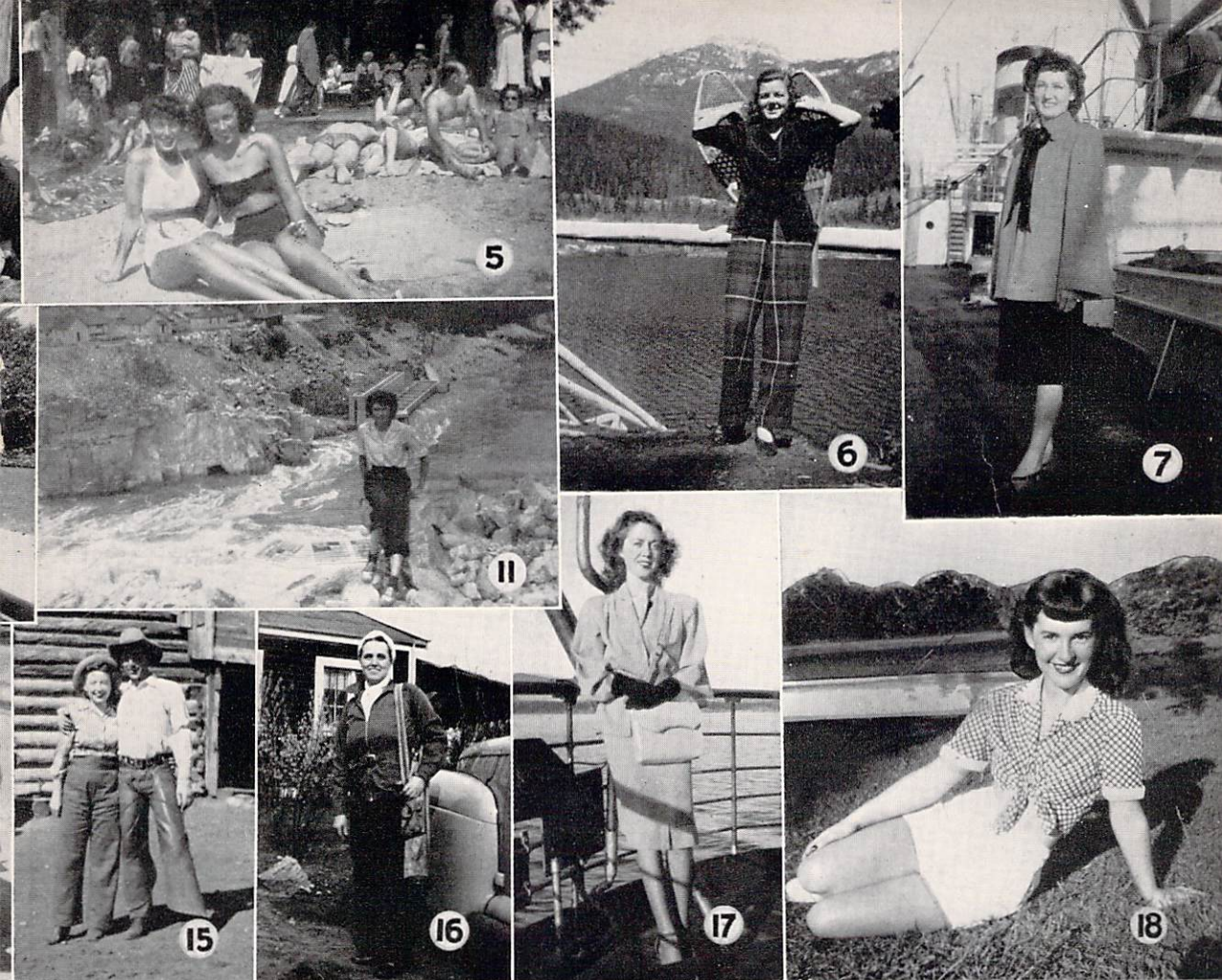
all entitled to vote how important it is to cast their ballots. Citizens are reminded to "vote for whom you please—but be sure to vote."

Surprise Luncheon for Mrs. Allwork

ON February 7, the chief operators of the Lower Fraser Valley held a surprise luncheon in honor of Mrs. M. H. Allwork, whose recent change in position has brought to an end a nearly 20-year period of close association with the Fraser Valley offices as their district traffic chief. This affair took place in the Patricia Room of the Hotel Georgia.

Special guests on this occasion were: Miss Maude Eccleston, Long Distance chief operator; A. J. Jack, general traffic manager; John McNiece, division traffic superintendent; and Gordon Murphy, who will replace Mrs. Allwork in the Fraser Valley.

On behalf of the chief operators, Mrs. Flora Corriveau, local representative and



Edna Keevil, skiing at Mt. Baker. (2) Mrs. Aileen Hill at the beach. (3) Miss Sadie Porter on the Victoria Tellis Nicol at Alta Lake. (7) Miss Irene Schmunk on board the Danish M/S Dansborg. (8) Miss Jean White, in Beverley Hills, California. (11) Miss Winifred Holtby at Hell's Gate, Fraser Canyon. (12) Miss Winifred Olive Phipps near Boston Bar. (15) Miss Jean Cook at a dude ranch. (16) Mrs. Victoria Murray at Fraser Nanaimo boat. (18) Mrs. Mabel Plumpton at Nanaimo.

chief operator at Agassiz, presented Mrs. Allwork with a torchiere lamp as a farewell gift.

Completely reset from cover to cover, the new book has about 30,000 number changes, including 13,478 new Cedar and Cherry numbers.

Vancouver Directory

BIGGER by approximately 5,000 listings, smaller by 72 pages and lighter by five ounces, the March, 1949, issue of the Vancouver and Fraser Valley telephone directory made its appearance with a total printing of 181,000 copies, up 10,000 from the previous edition.

Slimming devices used in printing and make-up accounted for the book's reduction in size and weight despite the record number of listings. The Yellow Pages section has been reduced to four columns.



Members of the Bayview Cafeteria and Building Service staffs with the chief operator are pictured during the Christmas festivities. From left to right, they are: Mrs. M. Hart, Mrs. M. McGowan, Mrs. H. Martin, Mrs. M. Willson, Miss J. McKay and Mrs. M. Swan. Standing in the background is Miss M. Moncrieff, Bayview chief operator. Photo by Dominion Photo Co.



The promotion of three executives and the appointment of a new chief clerk featured a recent Traffic Department reorganization. Those involved are shown above. From left to right they are: S. R. Hartney, district traffic chief; T. E. Brett, chief clerk to the general traffic manager, who was formerly chief clerk to the public relations manager; L. C. Patey, supervisor of traffic results, and G. B. Murphy, district traffic chief. Photos of Messrs. Hartney, Brett and Patey by Charles West. Photo of Mr. Murphy by Jack Lindsay.

Traffic Department Reorganization Announced

TITLE changes and promotions, changes in position and responsibility, and the appointment of a new chief clerk feature a reorganization of the Traffic Department announced recently by A. J. Jack, general traffic manager.

Title changes include those of R. S. Argue, from traffic engineer to general traffic engineer; John McNiece, from district traffic superintendent to division traffic superintendent; E. S. Dickson, from district traffic superintendent to division traffic superintendent; Miss E. R. Walker, from district traffic chief to district traffic superintendent, and Miss L. Stephenson, from traffic supervisor to district traffic chief.

Those on the promotion list were S. R. Hartney, G. B. Murphy and L. C. Patey. Mr. Hartney was promoted from traffic chief to district traffic chief in charge of Dial Service, Kerrisdale, Information and the operating school. Mr. Murphy was promoted from traffic chief to district traffic chief in charge of Fraser Valley offices and Bridge River Mines, and Mr. Patey was promoted from chief clerk to the general traffic manager to supervisor of traffic results.

Mr. Patey is succeeded by T. E. Brett, formerly chief clerk to the public relations manager.

Due to the heavy increase in work associated with Vancouver Long Distance, the

duties of Mrs. M. H. Allwork, district traffic chief, who formerly was in charge of this office plus the Fraser Valley offices and Bridge River Mines, are now concentrated on Vancouver Long Distance. In announcing this new arrangement, Mr. Jack declared: "The work connected with Vancouver Toll has grown to such an extent that it requires the full-time services of a district traffic chief, and we think that Mrs. Allwork is the one best qualified to do this work."

W. G. Manley's position has been changed from assistant general traffic supervisor to supervisor of traffic methods. In this capacity he is in charge of all traffic methods, local training and government settlements insofar as they affect the Traffic Department.

The position of Miss E. Warburton has been changed from traffic supervisor to district traffic chief in charge of the south Vancouver Island district.

Effective May 1, Miss K. Wilson, formerly Vancouver Information chief operator, will become district traffic chief, Nanaimo, in charge of Vancouver Island offices from Chemainus north. She is succeeded by Miss C. McLean, formerly traffic methods supervisor.

Miss Isobel E. Jarvis, formerly acting supervisor at Kamloops, is now acting district traffic supervisor and chief operator in charge of the Kamloops district, succeeding Miss V. L. Simmons who retired recently.

Miss V. Simmons Ends Varied 'Phone Career

AFTER nearly 35 years of service with the B. C. Telephone Company, Miss Viola Simmons, chief operator and district traffic chief for Kamloops and district, retired on pension on January 15 last.

Born in Ogdensburg, New York, Miss Simmons first began her varied telephone career in 1911 as an operator for the Pacific Telephone and Telegraph Company in Spokane, Washington. She joined the B. C. Telephone Company one year later in Vancouver where she advanced to the position of supervisor at Long Distance. In November, 1922, she was appointed supervising chief operator for Nelson and district. In August, 1924, Miss Simmons left for San Francisco where she again became an employee of the Pacific Telephone and Telegraph Company. Returning to Vancouver in 1926, she rejoined the B. C. Telephone Co. and was assigned to the Douglas exchange and later to Observation where she became supervising senior observer in 1927.

In August, 1928, Miss Simmons was appointed district traffic supervisor for Kamloops and district and in January, 1934, took over the combined duties of chief operator and district traffic supervisor, a position she held until the time of her retirement.

Miss Simmons is a member of the Telephone Pioneers of America and a charter member of the Soroptimist Club, Kamloops.

Mrs. G. Stanley Forrest entertained twice in honor of Miss Simmons upon her retirement. On one occasion, on behalf of the guests, comprised largely of ex-employees of the company, Mrs. Forrest presented the honoree with a silver sugar and cream set. Also at this affair, Miss Simmons received a table lamp and a hand-made leather purse from the telephone employees of the district offices of Chase, Keremeos, Merritt, Oliver, Princeton and Prince George, Miss Isobel Jarvis making the presentation.

Mrs. Forrest was hostess on another occasion when many commercial, traffic and plant employees gathered to honor Miss Simmons. On behalf of all present Miss Isobel Jarvis

presented the honored guest with a set of travelling bags.

Miss Isobel E. Jarvis has been appointed acting district supervisor and chief operator to succeed Miss Simmons. Miss Jarvis joined the company in May, 1937, as an operator at Kamloops.



Miss Viola Simmons, recently-retired chief operator and district traffic chief for Kamloops and district. Photo by Embury's Studio.

Power Shortage

THE B. C. Telephone Company cut its power consumption by 30 per cent during the February shortage through the use of gasoline-driven generators in many lower mainland offices and in the company's William Farrell Building headquarters in Vancouver.

Emergency generators in the New Westminster office and in Vancouver's Fraser, Cedar, Bayview, Fairmont, Hastings, Alma, Dexter, Glenburn, Kerrisdale and Long Distance offices went into operation during peak telephone load periods to produce power for switchboards and automatic equipment.

In the William Farrell Building, which houses executive and clerical offices and the Marine-Pacific-Tatlow automatic equipment, energy was supplied by a 450-horsepower gasoline engine.

New Quarters for Victel

THE Victel Credit Union announces the occupancy of new quarters in the Bank of Toronto Building. The new address is 711-1405 Douglas Street, Victoria, on and after March 15.

Details of the annual meeting will appear in the next issue.



Miss Isobel Jarvis, acting district supervisor and chief operator at Kamloops. Photo by Embury's Studio.

Robert Bell Is New President of Federation



President of the Federation of Telephone Workers of B.C. for the ensuing year is Robert B. Bell, centre, flanked on the left by Don Weaver, secretary-treasurer, and on the right by Miss Florence Allen, vice-president. Photos by Charles West and Jack Lindsay.

ROBERT B. BELL, of Fairmont maintenance, was elected president of the Federation of Telephone Workers of B.C., at the recent annual meeting. He succeeds Mrs. Anne Ensor, of Traffic, Vancouver, president for 1948.

Miss Florence Allen, of the Traffic Department, Vancouver, is the new vice-president, and Don Weaver, Plant, Vancouver, is secretary-treasurer. Other directors for the ensuing year are: Mrs. Edna Robinson, Traffic, Vancouver; Mrs. Anne Ensor, Traffic, Vancouver; George Wragg, General Accounting, Vancouver; Fred Hockley, Engineering, Vancouver; Miss Edith Parsell, Clerical, Victoria, and A. C. Bull, Plant, Victoria.

A. C. Bull is chairman of the Plant council, with R. Laughland as vice-chairman, and Don Weaver as general secretary. Council members are D. M. Gordon and R. Bell, both of Vancouver, H. Clarke, of Victoria, W. McDougall, of Nanaimo, A. Ruzicka, of Nelson, and J. Sutherland, of Vancouver.

Officers of Local No.

1, Plant division, Vancouver, are: C. Cole, president; J. Sims, vice-president, and L. Leiper, secretary-treasurer.

Heading Local No. 2, Plant division, Victoria, is D. W. Smith, with F. Bradshaw as vice-president, and K. John as secretary-treasurer.

President of Local No. 3, Plant division, Nanaimo, is J. Neen. T. McCormack is vice-president and C. Tallman is secretary-treasurer.

In Local No. 4, Plant division, Nelson, R. Paterson was elected president, with J. McLean serving as vice-president, and A. Ruzicka as secretary-treasurer.

Art Pollard heads Local No. 5, Plant division, assisted by J. Cooper, vice-president, and C. Card, secretary-treasurer.

Chairman of the Traffic council is Mrs. Edna Robinson, with Miss Edna McGillivray as vice-chairman. Mrs. Anne Ensor and Miss Florence Allen are general secretary and assistant general secretary respectively. Other members of the executive are: Miss B. Robinson, Vancouver, Mrs. B.



Federation directors shown here, left to right, are: Miss Edith Parsell, Mrs. Anne Ensor and Mrs. Edna Robinson. Photos by Charles West and Fort-Coxe-Macphail.

Williamson, Victoria, Miss M. Sprengle, Nanaimo, Miss Isabell Kay, Nelson, Miss Jean McKay, Vancouver, Miss J. McMillan, Kamloops, and Miss B. Hunt, Okanagan.

Miss J. Wilson is president of Local No. 10, Traffic division, Vancouver, with Miss R. McNaughton as vice-president, and Miss S. Potter and Miss W. Woodward as secretary and treasurer respectively.

Local No. 11, Traffic division, Victoria, has Miss N. Williamson as president, Miss S. McKinnon as vice-president, and Miss M. Munn as secretary-treasurer.

The officers of Local No. 12, Traffic division, Nanaimo, are: Miss M. McDonald, president; Miss M. Martin, vice-president, and Miss M. Gough, secretary-treasurer.

President of Local No. 13, Traffic division, Nelson, is Miss Isabell Kay, with Miss B. Strangherlin, vice-president, and Miss J. Brown, secretary-treasurer.

Officers of Local No. 14, Traffic division, Cafeteria, are: Mrs. J. Lepkey, president; Mrs. M. Harte, vice-president, and Miss L. Asher, secretary-treasurer.

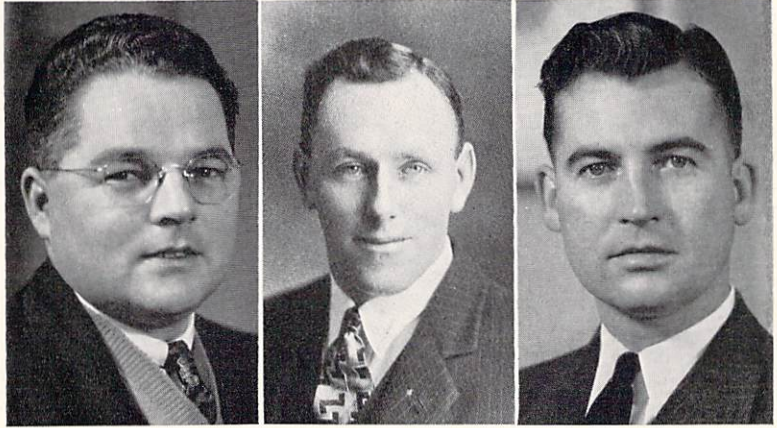
Local No. 15, Traffic division, Kamloops, is headed by Miss H. Wrenko. Miss I. Jarvis is vice-president and Miss E. Alexander, secretary-treasurer.

The executive of Local No. 16, Traffic division, Okanagan, consists of Miss R. Cassils, president; Miss M. Pratt, vice-president, and Miss L. DeGiovanni, secretary-treasurer.

Fred Hockley, of Engineering, Vancouver, heads the Clerical council as chairman. Miss Hope Halliday, of Commercial, Vancouver, and George Wragg, of General Accounting, Vancouver, are vice-chairman and general secretary respectively. Miss Edith Parsell, Victoria Commercial, and J. Cocker, of Vancouver, will also serve on the council.

T. Baird, is president of Local No. 20, Clerical division, Vancouver, with C. Shepard as vice-president, and Miss M. Baird, as secretary-treasurer.

Heading Local No. 21, Clerical division,



Federation directors pictured above, left to right, are: Fred Hockley, A. C. Bull and George Wragg. Photos by Charles West and Savannah.

Vancouver Island, is G. Robbins, with Miss E. Hammond as vice-president, and Miss M. Wood as secretary-treasurer.

Rebuild Line Along P. G. E.

A 50-MILE portion of the long distance telephone line which follows the P. G. E. Railway from Squamish to Shalalth, with a branch to Bridge River at McGillivray Falls, is now in better shape to withstand the elements.

Three B. C. Telephone Company construction gangs under Archie Ewing battled deep snow in the Alta Lake region before Christmas to complete the stringing of heavy gauge copper in place of smaller gauge wire from Mile 12 to Mile 62.

This work, which was finished just in time for the men to get home for the holiday, was the start of a project which calls for additional circuits to be provided later this year. At the same time, the gangs installed special drainage units every five miles along the route to protect the line against induction caused by the stepping up of voltage in the B. C. Electric Company's new Bridge River power lines.

The gangs selected to do the job were those of Rod Chisholm, Victoria; Paul Carlson, Nanaimo, and H. Latremouille, Kamloops.

All Bayview Telephones

(Continued from Page 10)

outside plant engineer; James Watson, automatic traffic engineer, and G. F. Auchinleck, traffic engineering assistant, secretary.

Director of plant cut-over operations was H. F. Urquhart, district plant manager.



O. E. Snead, supervisor of employee security practices, makes a presentation to James Gray, recently retired senior engineer building serviceman, on behalf of his many friends in the company. Photo by Dominion Photo Co.

Farewell to James Gray

JIMMY GRAY saw a lot of changes in over 20 years as building serviceman engineer in the William Farrell Building of the B. C. Telephone Company in Vancouver.

He saw new faces as the years went by and he saw empty floors fill with workers and echo the mutter of scores of noiseless typewriters and the rings of many telephones.

James Gray retired on January 1 this year after 21 years with the company which he had joined shortly after coming to Canada from his native Scotland.

Born in the highland country of Banff, he was brought up on a farm, served for many years as stationary engineer with a lumber company there and later in the same capacity in a military hospital and a sanatorium and came to Canada in 1925. He spent a year in a lumber mill in Merritt and then worked for the B. C. Electric Company before joining the Telephone Company. Mr. Gray worked at Seymour and Fairmont and then moved to the William Farrell Building, where he remained until his retirement.

During the past few years Jimmy has been developing some acreage in Surrey, on which he is building a house and where he plans to spend his retirement when the house is finished. There, gladioli and chrysanthemums will receive the care he lavished for so long on Telephone Company heating equipment.

Mr. Gray is married, has two daughters and a son, David, a member of the Marine maintenance staff.

Frank Jones Retires

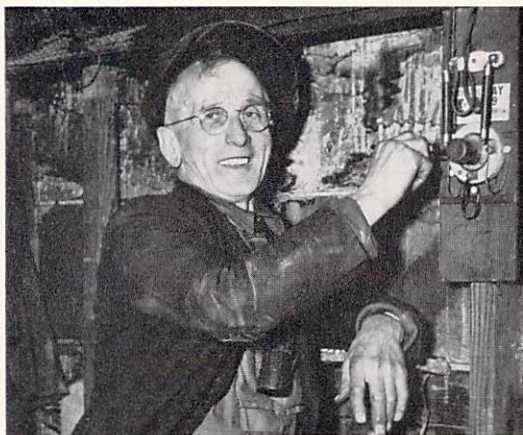
FRANK JONES, B. C. Telephone Company line and station installer who retired on January 31 this year, is unique among those physically active telephone men who eventually trade life up a pole for the less hazardous occupation of gardening.

Mr. Jones says the transformation was no trick at all. "I just settled right down," he declares. Just like that—and after 43 years in the business.

Born on the Welsh border, Frank Jones, came to Canada at an early age, built telephone lines in Manitoba for a couple of years and then came out to B. C. where he found a job with the B. C. Telephone Company in 1908. That year he was a member of the crew who strung the first telephone line from Vancouver to Mission. He remembers the job mostly because of the mosquitoes which kept the gang under heavy aerial attack for the better part of six months. "The beasts were so bad," says Mr. Jones, "that while one was on the job, a second mosquito was waiting to land and a third had just left."

He worked a couple of years for the B. C. Electric Company on line work, then left for overseas with the Canadian army. Following his discharge in 1919 he rejoined the Telephone Company, working on line and station jobs for the next 30 years in various parts of Vancouver.

If you pass along Sherbrooke Street these days, slow up as you go by 5038. The man with the hoe is Frank Jones.



Frank Jones, Vancouver lineman and installer, is shown above on one of his last jobs before he retired on January 31 after 28 years with the B. C. Telephone Company. Photo by C. C. Wright.

Many Affairs in Honor of Mrs. Moore

ALADY who provided nearly 7,000,000 individual meals for telephone employees during a period of close to 30 years retired on January 14 of this year. She is Mrs. Margaret Moore, assistant cafeteria supervisor.

When her husband, Ernest Moore, was appointed superintendent of cafeterias in December, 1919, Mrs. Moore joined the company with him, assisting on the Cafeteria staff until the time of his retirement in February, 1934. Mr. Moore died two months later. However, Mrs. Moore continued in cafeteria work for the company.

Mrs. Moore was well-known throughout the company, and for many years made her home in the Georgia Club, which was situated on part of the present site of the new William Farrell Building.

Many feted Mrs. Moore upon her retirement.

On January 6, the New Westminster staff entertained in her honor, presenting her with a Tudor Rose cup and saucer.

On January 11, the Vancouver cafeteria and check room staffs held a party for her at Purdy's. On this occasion she was the recipient of a corsage of baby orchids and

gifts of money and chocolates. An additional memento was a ribbon bearing the names of various members of the staff. Among those present was Mrs. Lily Babington who joined the company only one month after the Moores. The evening was spent in community singing.

On January 12, Mrs. Moore was honor guest at a tea in the Victoria cafeteria. Miss Rhoda Harrison presented her with a corsage of pink roses and freesias, and Miss E. R. Walker, district traffic superintendent,



In the upper photo, Robert Gillespie, general traffic supervisor, makes a presentation to Mrs. Margaret Moore, recently-retired assistant cafeteria supervisor, at a party given in her honor in the William Farrell Cafeteria. In the lower photo are pictured many cafeteria and traffic employees admiring the gifts received by Mrs. Moore on this occasion. From left to right, they are: Front row, Mrs. Gladys Parker, Mrs. Gladys Inglis, Mrs. May Brown, Miss Dorothy Howard, Miss Amy Hull, Mrs. Marguerite Beattie, Mrs. Moore, Miss Pearl Grant, Mrs. Betty Naples, Mrs. Mary McCubbin, Mrs. Jean Wilson and Mrs. Ellen Lavature; standing behind, Mrs. Josephine Lepkey, Mrs. Isabel Wallace, Chris Larsen, Arthur Beckett, Miss B. Butteris, Mrs. Sarah Campbell, Chef Harry Allen, Mrs. Margaret Jones, Mrs. Margaret Swan, Mrs. Helena McClintock, Miss Audrey Groves, Mrs. Annie McLeod, Miss Jean McKay, Mrs. Maud Byatt, Miss Lorena Asher, Mrs. Ann Aitken, Mrs. Blanche Bostock and Mrs. Helen Martin. Photos by Dominion Photo Co.

with a morocco leather handbag, with good wishes from all for many happy leisure years.

On January 14, many Vancouver Traffic and William Farrell Building employees bade farewell to Mrs. Moore at a party held in the William Farrell cafeteria. On behalf of all present, Robert Gillespie, general traffic supervisor, presented her with gifts of money, chocolates and a book. Mrs. Moore also received a corsage of yellow roses and heather. Her nephew, Harry Dalton, superintendent of sleeping and dining car service for the C.N.R. in Vancouver, spoke for her on this occasion, expressing her appreciation for the party and the gifts.

A Word of Thanks

UNABLE to thank all of her former associates individually, Mrs. Margaret Moore has asked TELEPHONE TALK to carry this special message of appreciation for the events held in her honor upon the occasion of her recent retirement.

Mrs. C. M. Keays Retires

MRS. CHARLOTTE M. KEAYS, local representative and chief operator at Golden, retired on December 16 last.

Born in Port Hope, Ontario, Mrs. Keays first came to Golden when she was about seven years of age. Here she has spent the greater part of her life.

Mrs. Keays started her telephone career as an employee of the Government Telephones at Golden in May, 1921, and carried on in this work when the B. C. Telephone Company took over these offices in November, 1929. In April, 1936, she was appointed agent-chief operator, later local representative and chief operator, for the Golden office.

Shortly after her retirement, Mrs. Keays left for an extended visit with



Mrs. C. M. Keays, retired local representative and chief operator, Golden. Photo by Vogue Studios.

her daughter in Nelson, but plans to return to Golden in the future, where she will continue to make her home.

Miss Flora Roberts, former local representative and chief operator at Kaslo, will succeed Mrs. Keays at Golden.

A. McInnes Ends Long Service

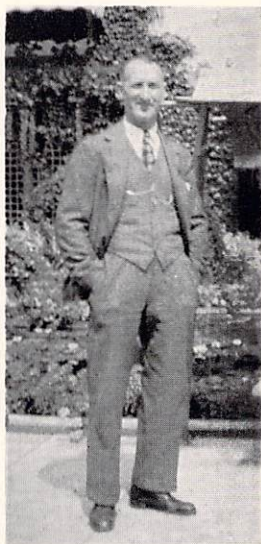
ALAN MCINNES, veteran Vancouver maintenance and installation man, has turned his full-time attention from telephone equipment to his garden at 6970 Fraser Avenue.

Mr. McInnes retired last December 31 after 42 years in the telephone business. More than 24 of those 42 years he spent in the employ of the B. C. Telephone Company.

Alan McInnes began his telephone career in Manitoba in 1906, spending 18 years in that prairie province — apart from overseas service with the Canadian Army in World War I — before coming out to British Columbia in 1924.

A few months after his arrival on the Pacific Coast he joined the B. C. Telephone Company's Installation Department and was employed either there or on maintenance until his retirement. For nearly five years before he retired he was on maintenance at Fairmont following a serious injury to his foot which prevented him from getting about as spryly as he did when he was on installation work.

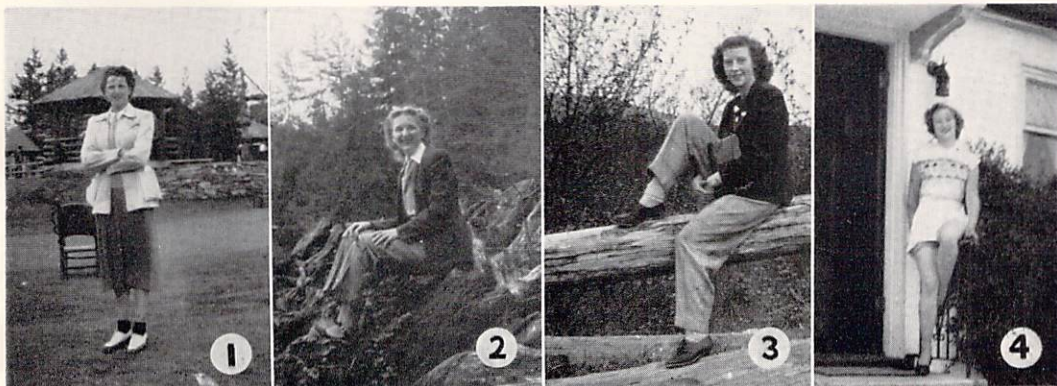
At a farewell ceremony, H. F. Urquhart, district plant manager, presented Mr. McInnes with a smoking stand on behalf of the latter's fellow employees, and Bob Bell presented him with a Federation of Telephone Workers of B. C. retirement cheque.



Alan McInnes, recently retired Vancouver maintenance and installation man, pictured while on an outing in Victoria.

According to the newest magazines in our dentist's office, business was never better, and 1934 may be even a bigger year.

Vancouver and the Mainland



Vacation and recreation—(1) Miss M. Lorraine LaBelle, Toll Maintenance record clerk, Vancouver, at Jasper Park Lodge. (2) Miss Pat McGunigal, of Information, Vancouver, hiking in Lynn Valley. (3) Miss Beverley McInnes, of Information, Vancouver, also on a hike in Lynn Valley. (4) Miss Betty Hansen, of Grand Forks, snapped while in Victoria.

Dial Service Traffic

MISS GERALDINE WEST, whose marriage took place on February 25, was entertained at a shower held at the home of Mrs. Lillian Nelson. On behalf of the staff, Miss Frances Dorrell, dial service supervisor, presented the honored guest with a set of Revere ware.

Miss Doreen Stansfield has resigned.

Miss Thelma Mathias and Miss Margaret Roberts left on March 12 for an extended visit to England.

Fairmont Traffic

RESIGNATIONS have been received from Misses Shirley Smith, Audrey Howarth and Mabel Fordyce and from Mesdames Jessie Bruce, Ruth Whyte, Shirley McLeod, Daphne McDonald, Shirley Anger, Garland Cookson, Beth Calder, Mary Urquhart and Josephine DesRochers.

Miss Muriel McInnes and Miss Alice Taylor have resigned to be married.

A miscellaneous shower was held at the home of Miss Sylvia Howell on January 9 in honor of Miss Barbara Anderson.

Miss Patricia Singer has been transferred to North and Miss Kay Dibbs to Dexter.

Hastings Traffic

Miss Helen Johnston, whose marriage to David Meldrum took place in February, was honor guest at a miscellaneous shower at the home of Mrs. Eunice Brown. The bride-elect was the recipient of many beautiful and useful gifts from her co-workers.

Mrs. Edith Cobbledick entertained at a personal shower in honor of Miss Dorothy Stow, who is leaving on a holiday trip to England. Miss Stow was also guest of honor at a party at the home of Mrs. Rena Leighton where she

was presented with a pink moonstone necklace, matching earrings and a box of chocolates.

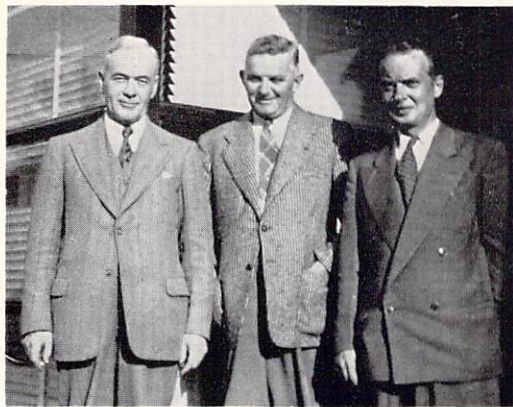
Miss Nadine South resigned to be married to Grant Lewis in January.

The Hastings staff again remembered the Old People's Home at Christmastime with individually wrapped gifts of candy and tobacco.

* * *

Vancouver Long Distance

A SHOWER was held at the home of Miss June Robertson in honor of Miss Mary Macaulay, Long Distance supervisor and February bride-elect. Miss Maude Eccleston, Long Distance chief operator, presented the honoree with Lady Hamilton flatware as a gift from the staff.



Standing in front of the New Westminster commercial office are, left to right: R. S. MacPherson, district commercial manager; S. G. Connell, commercial office manager, and E. J. Case, sales supervisor.



Upon his retirement, C. E. G. Fisher, district manager at Nelson, was twice honored, once at a banquet sponsored by Federation Locals 4 and 13, and a second time at the home of Mr. and Mrs. A. L. Creech, when the former, jointly with Miss Hellen Sloan and Mr. and Mrs. V. C. Owen, entertained at an afternoon party. (1) R. Paterson, president of Local 4, makes a presentation to C. E. G. Fisher at the banquet. (2) At the afternoon party, from left to right are: Miss H. M. Sloan, Miss D. J. Fisher, Mr. Fisher, Mrs. V. C. Owen, V. C. Owen, Mrs. A. L. Creech and A. L. Creech. (3) At the same affair, Miss Sloan pours a cup of tea for Mr. Fisher. (4) Seated next to C. E. G. Fisher at the banquet are members of the executive of Local 4. From left to right, they are: Seated, J. McLean, Nelson; D. Miller, Cranbrook; R. Paterson, Nelson; and Mr. Fisher. Standing, W. Woodall, Nelson; J. D. Brown, Rossland; and A. Ruzicka, Nelson. (5) Members of Local 13 at the banquet are, left to right: Miss Isabell Kay and Miss Rita Smith, Nelson; Mrs. A. Ensor and Miss Florence Allen, Vancouver, and Miss Jean Fisher, Nelson. In the foreground is Miss Helen Spiers, Nelson.

Miss Macaulay was married on February 11 and later left for a motor trip to Sun Valley, Idaho. She has since returned to duty as Mrs. Orre.

Resignations have been received from the Misses Doreen Millar, Colleen MacKinnon and Elizabeth Chardonnens.

Mrs. Pamela Horton also resigned to return to England.

Mrs. Gwenneth Bossley has been transferred to Coquitlam.

Miss Joan Barry, whose marriage took place on January 8, received a mirror, a torchiere lamp and a cushion as gifts from the staff.

Miss Mary McFadyen has married and returned to duty as Mrs. Pattenaude. Miss Vera Peterson has also married and returned as Mrs. Tkachuk.

Dexter Traffic

MISSSES I. Schultz, D. Hunter and A. Augustinson have been transferred to New Westminster, Miss

F. Layton to North and Mrs. R. Friesen to Glenburn.

Resignations have been received from Mrs. I. Allary, Mrs. I. Thorgood, Mrs. P. Young and Miss D. Gibbens.

Miss Pearl Green and Alexander P. Stark were married quietly in Dunbar Heights United Church on January 28. Mrs. Stark has returned to work in the office.

Alma's loss and Dexter's gain is the well-known supervisor, Miss J. Wilson. Misses K. Dibbs, E. Whelan, W. Teale, J. Loverock and Mrs. P. Parsons have been transferred to Dexter from Fairmont, and Misses E. Scott, M. Drayton and K. Charnock from Bayview.

* * *

Glenburn Traffic

Miss Gwen Jones became the bride of William Russell on January 15. Mrs. Russell has returned to duty at Glenburn.

During February, Miss Melba Parrett entertained in honor of Mrs. Russell at a shower. On

behalf of the Glenburn staff, Miss Parrett presented the honor guest with a chenille bedspread and three pairs of towels as a wedding gift.

Miss Gwen Anderson was married to Graham Kidd on February 11.

On February 25, Miss Violet Knowles, who has been transferred to Dexter, was guest of honor at a party at the home of Miss Donna Huxter. During the evening Miss Knowles was presented with a set of matching earrings and pendant.

Miss Joyce Arnold, Miss Dorothy Morrison and Mrs. Dorothy McGregor have been transferred to Glenburn from Hastings; Miss Kathleen Brodie and Miss Kathleen Forsyth from Kerrisdale; Mrs. Ruth Friesen from Dexter; Mrs. Isobel Grayson from Bayview, and Mrs. Irene Taylor from Alma.

* * *

West

A JOINT presentation was held at the home of Miss Margaret Perkins in February in honor of Miss Marjorie Lytle and Miss Beryl Benson.

Miss Lytle became the bride of A. Milner on February 26. Her wedding gift from the staff was an electric kettle and a silver cream and sugar set.

Miss Benson resigned to accept another position. As a parting gift from the staff she re-

ceived a silver bracelet and locket with earrings to match.

Newcomers to the staff are the Misses Ida Cadrain and Kathleen Brown, and Mesdames Hilda Hughes, Ruth Sexsmith and Jean Georgison.

* * *

New Westminster Traffic

RECENT brides on the New Westminster operating staff were the Misses Louise Colley, Dorothy Jenkins, Eleanor Coombs and Inga Johnson. Each received a case of flatware as a wedding gift from the staff.

* * *

Kaslo

MEMBERS of the Kaslo office were hostesses at a social evening in honor of Miss Flora Roberts, local representative and chief operator, who has recently been transferred to Golden. During the evening Miss Roberts was presented with a tinted picture of Kootenay Lake, as viewed from Kaslo.

* * *

Trail

At a ceremony in the First Presbyterian Church, Miss Elspet Pennie Hardy became the wife of James Adie. Miss Mae Hardy, the bride's sister, and Miss Florence Osline were bridesmaids. Mr. and Mrs. Adie are residing in Trail.



These photos of the Kaslo operating staff were taken prior to the transfer of Miss Flora Roberts, local representative and chief operator, to Golden where she holds a similar position. (1) Miss Iris Clarke, Miss Beatrice Fell, Miss Phylis Morphet and Miss Flora Roberts seated around their Christmas tree. (2) Miss Beatrice Fell, Miss Flora Roberts, Miss Phylis Morphet and Miss Iris Clarke. Miss Roberts is holding a tinted photograph of Kootenay Lake which was presented to her by the staff. (3) Miss Iris Clarke at the switchboard and Miss Flora Roberts at her desk. (4) Miss Iris Clarke sitting in a snow bank outside the Kaslo office.

In Memoriam

Miss Josephine Almond

MISS JOSEPHINE MARY ALMOND, formerly an exchange clerk at New Westminster, passed away on January 16 at the Vancouver General Hospital after a short illness.

Previously an employee of the Saskatche-

wan Government Telephone System in Lloydminster, and later with the Alberta Government Telephones in Lethbridge, Miss Almond joined the staff of the B. C. Telephone Company as an operator in New Westminster in September, 1941. She continued in this position until February, 1946, when she became an exchange clerk at that office.

Miss Almond is survived by her mother and father; two brothers, Stanley and Frank of Vancouver, and one



Miss Josephine Almond

sister, Mrs. M. Phillpotts of Lloydminster, Sask. Funeral services were held in Our Lady of Sorrows Church on January 19 with Rev. Father G. W. Wheeler officiating. Interment was in the Calvary Section, Ocean View Burial Park. About twenty of Miss Almond's former co-workers in New Westminster attended the funeral.

* * *

Harry Fawns

Harry T. Fawns, assistant special service supervisor, who had been with the B.C. Telephone Company 22 years, died suddenly last November. Mr. Fawns joined the company as a member of the Plant Maintenance Department in 1926.

In 1931 he was transferred



Harry T. Fawns

to the Commercial Engineering Department and six years later became a member of the Special Sales Department. As a member of the latter department, Mr. Fawns was responsible for the installation of many of the larger private automatic branch exchanges in Vancouver, including those of the Vancouver Daily Province and the Powell River Company. He is survived by his wife.

* * *

Miss I. Jefferson

MISS IRENE JEFFERSON, who spent the last 10 of her 33 years with the B. C. Telephone Company as chief operator at Fairmont before her retirement in 1944, passed away on February 25.

Miss Jefferson started as an operator on the Seymour staff on August 1, 1911, later served on the Bayview operating staff and then became chief operator at Hastings (then Highland) and Bayview successively. From 1924 to 1934 she was Vancouver traffic employment chief before going to Fairmont.

Miss Jefferson is survived by two brothers, Herbert Jefferson, Seattle, Wash., and Norman Jefferson, Vancouver. Funeral service was held in Nunn and Thompson's chapel. Interment was in Ocean View Burial Park.

* * *

Mrs. L. Shilvock

MRS. NANCY KENTFIELD SHILVOCK, wife of Leonard Shilvock of Shilvock-Parkes Ltd., printers, and a pioneer B. C. Telephone operator, passed away at her home in Vancouver on December 30 last. Mrs. Shilvock came from England 45 years ago. She started her telephone career in Victoria and was transferred to Vancouver two years later when the system was still in its infancy.



Miss Irene Jefferson

Vancouver Island

Victoria Commercial

THE marriage of Miss Noreen Friker, a former member of the Victoria Commercial staff, and Derek Todd, took place on March 19 at St. Matthias Church, with Rev. K. L. Sandercock officiating. The ceremony was followed by a reception at the Oak Bay Beach Hotel. Mr. and Mrs. Todd left by plane for a honeymoon in New York, and upon returning will make their home in Victoria.

As a wedding gift from her co-workers, Miss Friker received a Royal Dalton figurine, "Autumn Breeze", John Mackintosh making the presentation.

Prior to her marriage, Miss Friker was guest of honor at a cocktail party at the home of Miss Dale Sutherland, where she was the recipient of many lovely gifts.

* * *

Victoria Traffic

PRIOR to her resignation on February 7, Miss Patricia Cousins received a lovely purse from her co-workers, the presentation being made by Miss M. Burley, chief operator.

Miss Shirley Stevenson, a February bride-elect, was presented with a lamp by Miss M. Burley, chief operator, as a wedding gift from the members of the Traffic Department.

Miss Stevenson was married to Kenneth F. Mawdsley at a double ring ceremony in St. Andrew's Presbyterian Church on February 12. She was attended by Mrs. J. Corsby, as matron

of honor, Miss Norma Dunn and Miss Donna Mawdsley, as bridesmaids, and Miss Valerie Brown, as flower girl. After the reception the couple left for a motor trip to Vancouver, Oregon and California. Mr. and Mrs. Mawdsley are now residing in Victoria.

Mrs. Ellen May Bain, of the Victoria Long Distance staff, and Gilbert W. Barker, were married at St. Andrew's Presbyterian Church on March 17. Reverend R. J. Johns officiated. Mr. and Mrs. Barker left for a wedding trip to Port Alberni and on their return will take up residence at Cadboro Bay.

* * *

Nanaimo

Miss Marcia Taylor, a December bride-elect and a former operator at Nanaimo, was guest of honor at a miscellaneous shower held at the home of Miss Beryl Piper. In addition to receiving numerous gifts from a miniature wishing well, Miss Taylor was presented with a silver tea service, a wedding gift from the staff.

Miss Taylor was married on December 11 to Paul L. Corraini. The couple are now residing at Mission, B. C.

Spring Dance on May 6

THE Victoria Telephone Employees' Social and Athletic Club announces May 6 as the date for its annual Spring Dance. It will be held at Colwood Hall.



These Nanaimo operators were snapped while hiking up Mt. Benson, in the vicinity of Nanaimo. Pictured at the left are: In front, Miss Cathy Russell and Miss Shirley Jones; behind, Miss Mabel Gough, Miss Beryl Piper, Miss Betty Mitchell and Miss Joan Kelly. In the picture at the right are: From left to right, Miss Betty Mitchell, Miss Beryl Piper, Miss Joan Kelly, Miss Doreen Roberts, Miss Cathy Russell and Miss Mabel Gough.



Pictured above are the principals and attendants at the wedding of Miss Dorothy McLeod, former local representative at Port Alberni, and Leonard Rae Ball. From left to right, they are: Allan Fletcher, Bud Devereaux, Lorne Ball, the bride and groom, Mr. and Mrs. Ball, Mrs. Ellen Troutman, Miss Phyllis Hills and Miss Mariette Beauchamp. Flower girls are the Misses Margaret Land and Myrna Frank. Photo by Sparshatt & Barr, Port Alberni.

Bouquets in Our Mail Bag

Kamloops Service Appreciated

From a letter received by E. J. Davis, district manager, Kamloops:

"As a user to a very considerable extent of your local and long distance services, I would like you to know—on my leaving Kamloops—how much has been appreciated the efficiency and courtesy of your operating and administrative staffs, and I would be glad if my views could be conveyed to them, together with best wishes to you all for a very Happy Christmas."

—A. E. A. SMART,
R.R. 1, Langford Station, B. C.

* * *

A "Thank You" to Nanaimo Staff from Board of Trade

From a letter received by Miss Myrtle Bell, chief operator at Nanaimo:

"May I express to you and through you to the members of your staff the appreciation of the Board of Trade members who had the opportunity of viewing your exchange during our recent visit. It was indeed an eye-opener to all of us to find just how the calls we place are handled, and it gave us a greater understanding of your problems and the courtesy shown by your staff in handling our calls."

—J. S. SPURR,
President, Nanaimo Board of Trade.

Tribute for Service Rendered

From a letter received by the Commercial Department, Vancouver:

"While enclosing my cheque for current bill, I wish also to say a very kind 'thank you' to the company for their prompt service in changing my 'phone TA 1728 from 405 Holly Lodge to 601 Holly Lodge.

"I so appreciate my 'phone and the good service we enjoy.

"Thanking you."

—LILY J. BRETT,
601 Holly Lodge, Vancouver.

* * *

A Christmas Message

From a letter received by C. W. Halford, assistant general commercial manager:

"Just a note thanking you for the many courtesies extended to us during the past year, and wishing you and your staff a Very Happy Christmas and a Prosperous New Year."

—L. N. HICKERNELL,
Director, Vancouver General Hospital.

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Statement of Development, March 1, 1949

British Columbia Telephone Co.	No. of Tels. Jan. 1, 1948	No. of Tels. Jan. 1, 1949	No. of Tels. Feb. 1, 1949	No. of Tels. Mar. 1, 1949
Abbotsford	707	836	846	858
Agassiz	220	256	256	260
Albion	424	545	556	569
Aldergrove	140	183	184	191
Balfour	27	30	28	29
Belmont	516	643	653	659
Bridge River Mines	176	215	213	216
Chase	62	64	64	64
Chemainus	511	565	569	571
Cloverdale (including Newton and White Rock)	1,003	1,380	1,405	1,427
Cobble Hill	317	326	327	330
Colquitz	754	929	934	935
Courtenay	1,386	1,514	1,529	1,534
Cumberland	376	419	422	431
Duncan	1,865	2,001	2,004	2,039
Ganges	375	410	410	410
Golden	81	96	97	99
Grand Forks	312	337	340	347
Greenwood	67	70	70	70
Haney (including Hammond)	992	1,138	1,142	1,155
Hope	179	258	257	256
Invermere	140	152	152	153
Kamloops	2,687	2,904	2,943	2,956
Kaslo	145	162	160	162
Keating	445	507	507	508
Keremeos	102	124	125	126
Ladner	696	756	763	772
Ladysmith	563	669	672	677
Lake Cowichan	235	282	286	288
Langley	1,089	1,219	1,228	1,242
Mayne Island	101	129	129	130
Merritt	239	297	300	301
Nakusp	95	129	129	137
Nanaimo	3,511	3,717	3,805	3,902
Nelson	2,715	2,892	2,918	2,940
New Denver	107	132	133	136
New Westminster	9,304	10,151	10,217	10,303
North Vancouver (including Deep Cove) Oliver	5,462	5,808	5,882	5,985
Oliver	423	499	514	528
Parksville (including Qualicum)	492	574	578	586
Port Alberni	2,677	3,079	3,112	3,170
Port Coquitlam	357	400	409	409
Port Moody	303	363	365	366
Princeton	246	300	299	302
Richmond (including Steveston)	1,703	1,864	1,867	1,870
Rock Creek	39	41	41	41
Rossland	672	849	862	874
Sidney	722	759	772	783
Sooke	112	143	145	152
Trail	3,388	3,656	3,658	3,691
Vancouver	113,278	120,943	121,775	122,391
Victoria	26,944	28,001	28,142	28,250
West Vancouver (including Whytecliff)	3,615	4,063	4,076	4,098
† Westwold	9	12	12	13
Toll Stations	630	646	643	651
Totals	193,736	208,437	209,925	211,343
Chilliwack Telephones Ltd.	1,852	2,002	2,030	2,074
Kootenay Telephone Co. Ltd.				
Cranbrook	729	783	785	784
Creston	441	533	536	540
Fernie	330	337	338	340
Kimberley	443	498	558	587
Michel	63	71	71	71
Toll Stations	46	48	49	48
Totals	2,052	2,270	2,337	2,370
North-west Telephone Co.				
Campbell River	280	339	337	340
Ocean Falls	205	247	249	254
Powell River	1,571	1,674	1,689	1,700
Prince George	824	1,082	1,093	1,105
Toll Stations	2	2	2	2
Totals	2,882	3,344	3,370	3,401
Mission Telephone Co. Ltd.	580	682	681	699
Totals for above companies	201,102	216,735	218,343	219,887
(Gain from January 1, 1949, to March 1, 1949 1.4%)				
Connecting systems in B. C.	14,227	16,049	17,521	17,650
Totals including connecting systems	215,329	232,784	235,864	237,537

† Operated from Kamloops.

We're Spending

\$7,500,000

on 'Phone

Expansion

This Year . . .

An All-Time

Record for

Our System